

AMERICAN CRAFT MARKETPLACE

**Showcase products and services. Raise awareness. Generate orders.
Drive Web traffic. Raise your profile on the national scene.**

American Craft now offers a 4/C advertising feature with small-space display ads at very affordable rates. Appearing in every issue throughout the year, American Craft Marketplace connects you with a national audience of 96,000 affluent, educated and highly responsive readers. American Craft Marketplace is ideal for established advertisers, growing businesses and emerging artists.

American Craft will design your ad with uniform fonts and consistent image sizes, displaying your products, services and information in an attractive and easy-to-read format.

Advertisers need supply only the image and ad copy. *American Craft* designs the ad at no additional charge.

RATES	1X	3X	6X
Standard Display	\$395	\$365	\$325
Deluxe Display	\$695	\$665	\$625

COPY REQUIREMENTS: Copy may not exceed 30 words for standard display ad, or 60 for deluxe display ad. Word count includes headline, body copy and contact information. Copy may be edited to meet editorial and design guidelines.

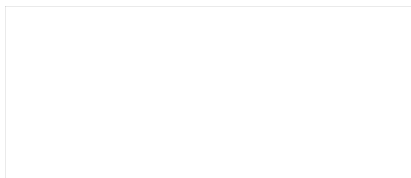
IMAGES: Digital images must be 300 dpi, CMYK colors only.

FILE FORMATS: JPEG, EPS or TIFF files.

AD	DIMENSIONS	MAX WORD COUNT
Standard Display	1½" h x 3¾" w	30
Deluxe Display	3" h x 3¾" w	60

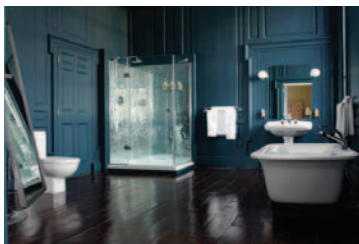
SCHEDULE	ISSUE	CLOSING DATE	ON SALE
	October/November	July 30, 2010	October 1, 2010
	December/January	October 1, 2010	December 1, 2010
	February/March	December 3, 2010	February 1, 2011
	April/May	February 4, 2011	April 1, 2011
	June/July	April 1, 2011	June 1, 2011
	August/September	June 3, 2011	August 1, 2011

SUBMISSION: E-mail your image and ad copy to jsmith@craftcouncil.org.



For any questions, please contact:
Joanne Smith 612-206-3122
American Craft
1224 Marshall Street NE
Minneapolis, MN 55413

AMERICAN CRAFT MARKETPLACE



Interior Designer

Up to 30 words of ad copy promotes your product or service. Submit your digital image and ad copy. Let American Craft do the rest.

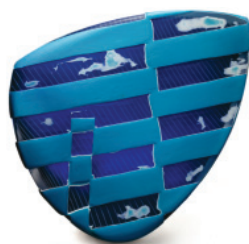
www.yournamehere.com



Artist

Up to 30 words of ad copy promotes your product or service. Submit your digital image and ad copy. Let American Craft do the rest.

www.yournamehere.com



Artist

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www.yournamehere.com



School

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www.yournamehere.com



Gallery Two line heading

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www.yournamehere.com



Artist Supplies

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www.yournamehere.com



Travel Destination

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www.yournamehere.com



Interior Designer

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www.yournamehere.com



Gallery Two line heading

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Conference

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